



iCarrier
Voice

Build all-new voice revenue streams

Discover how carriers in markets
worldwide are monetizing millions
of failed call attempts



Building the **mobile
carrier** of the future



Voice revenue streams are ripe for acceleration

Voice retains its historical place as a fundamental mobile phone function

Call connections remain crucial for customers and as a carrier business line.

However, mobile network operators now have a lucrative opportunity to boost monetization across all voice sub-verticals.

Increasing voice sales with up to 100% call completion

Carriers can now monetize billions of call attempts that would otherwise fail to connect.

Specialized mobile AI and machine learning capabilities intelligently provide a range of in-the-moment solutions based on the customer's in-line, real-time need.

Opening up new carrier revenue streams

Use of this technology-driven capability to monetize 100% of call attempts means that the days of completion failure are over.

It reduces lost revenue event occurrence and enhances customer experience through call completion success.



Introducing fonYou iCarrier Voice

What does iCarrier Voice do?

- Automatic interception of failed call attempts to **help the customer make a successful connection** or choose an alternative solution.
- Delivery of **in-line personalized offers** in the moment via voice channels, such as **financed calls, voice top-ups, sponsored calls, voice-to-text and call collect**, keeping customers connected anytime, anywhere.
- Provides a seamless subscriber experience and **enables carriers to efficiently monetize millions of voice calls**.

iCarrier Voice delivers full-service orchestration that enables mass automation of **voice** channel sales using AI and predictive analytics.





Transforming voice into an efficient sales channel



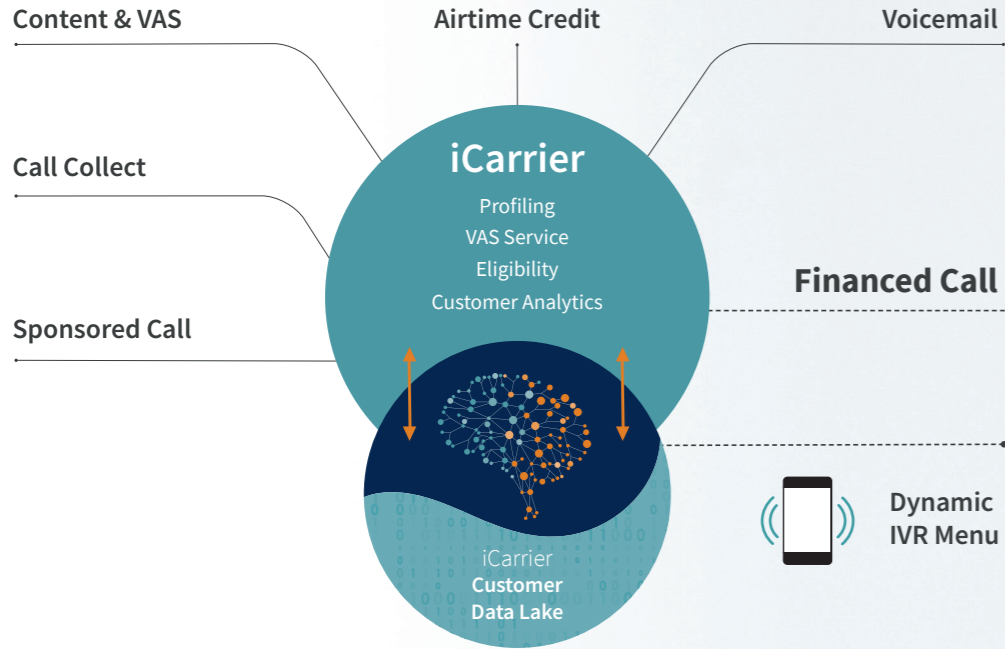
Take advantage of these **stunning features** to enhance your voice-related product range.

iCarrier
Voice





Monetize millions of live call attempts



Customer Context

0 credit to make a call
 Qualify for financed call
 Payment record: Reliable

Recommended Activation



Dynamic IVR Menu



In-Line Voice Offer

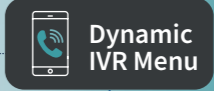
You don't have any credit to make this call...

Interception of low balance voice events

Don't worry, you qualify for a 3-minute financed call

Hyper-personalized offer made to the customer, powered by AI and machine learning.

Press 1 to accept, 2 to search for more options or 3 to cancel the call



Dynamic IVR Menu

Call Connection

Great! You can continue with your call

The customer accepts the offer and their call is connected

The charges will be deducted from your next top-up

The service cost is charged to the customer's prepaid balance.



Why choose iCarrier Voice?

Monetize millions of low-balance and unreachable destination call attempts.



Modernization of the voice vertical as a core business line.



5-10%

Average of conversion rate on in-line call offers.



Creation of product upselling and cross-selling opportunities.

\$0.30
(U.S. dollar)

Average monetization per call of millions of low balance completion attempts.



A new means to drive revenue through in-line call financing.



Client success: Monetizing millions of calls per month

This North American mobile carrier uses iCarrier Voice to maximize their voice-related business lines. Where before it managed the typical legacy issues of failed call attempts and lack of call monetization, it now reports comprehensive KPI gains.

The solution

This client has drastically reduced instances of failed calls through iCarrier Voice. The platform offers carrier customers a personalized real-time solution from a range of options, including financed voice bundle, call collect, sponsored calls, or voice-to-text.

iCarrier Voice's use of AI and machine learning technologies are specifically designed for mobile carriers. It intercepts failed calls, leverages deep customer analytics, and produces a hyper-personalized offer in the moment, in line with the user's profile.

The key numbers



Meet Fernando, fonYou CEO and founder

At fonYou our focus is on empowering you, our mobile carrier partner to achieve your goals more easily with core technology solutions that deliver the right offer at the right time for the right customer.



Building the Mobile Carrier of the Future

About fonYou

fonYou transforms carriers into digital, analytics-driven businesses by monetizing billions of customer events and distributing millions of new top-ups, airtime bundles and mobile devices.

Addressing this opportunity, fonYou partners with telcos and deploys its iCarrier platform, a carrier-grade solution that combines AI, sales automation and digital channels to make sure that the right service is activated for the right customer at the right time.

fonYou was founded in 2006, is headquartered in Barcelona and has offices across the United States, Latin America and Africa.

Ready to accelerate your business? **Talk to us...**

Let's talk!
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